



Kodiak Connected Applications

Kodiak Group SMS – Instant Group Text Messaging



With the Kodiak Networks Group Short Messaging Service (SMS) application, users can instantly text message a combination of contacts and groups with ease and speed. Leveraging the handset-based contact and group list management feature, Kodiak Group SMS complements existing voice services by enabling discreet text communications when recipients are not available to talk. Kodiak Group SMS simplifies and speeds message addressing, group selection, and delivery, by minimizing key strokes and menu navigation. Kodiak Group SMS offers wireless operators a compelling, revenue generating service, which capitalizes on the expanding mobile text messaging market.

FEATURE OVERVIEW

- Instantly text message up to ten group members from native phonebook
- Integrated with native phonebook to minimize key strokes and menu navigation
- Seamlessly integrated with other Kodiak Connected Applications
- Network efficient – SMS messages sent in one uplink

THE KODIAK CONNECTED DIFFERENCE FOR END USERS

- Efficient** – Send one text message to individual or multiple contacts – at the same time
- Flexible** – Users choose how and when to communicate via text
- Convenient** – Users access existing native phonebook to instantly send text messages
- Discreet** – Allows users to send SMS at any time or situation

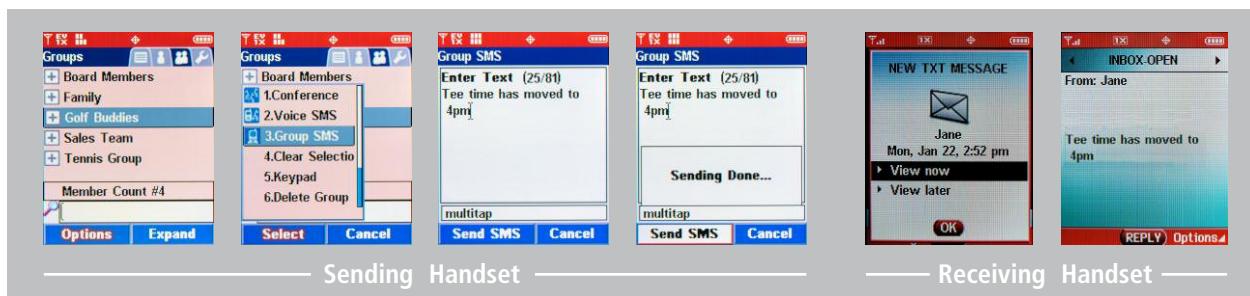
Kodiak Connected Applications

Communicate with any dialable number on any network – Mobile, Landline or PC/Laptop

Uses native phonebook for contact and group lists

Only originating mobile requires the Kodiak Connected Client

Kodiak Clients are OTA downloadable for new and legacy handsets using the following operating systems: BREW, Java, SIM, Symbian, Windows Mobile



THE KODIAK CONNECTED DIFFERENCE FOR WIRELESS OPERATORS

Increase SMS Revenue – Kodiak Group SMS allows wireless operators to offer a convenient group text messaging application designed to compound the number of messages a single user/group sends via a simple, integrated, messaging user interface. The Kodiak Group SMS application makes it easier for users to send and receive multiple group text messages, helping to improve usability and increase usage.

Streamlined SMS Management and Improved Margins – Kodiak Group SMS saves operator resources by forwarding just one SMS from the handset, through the Kodiak RTX Platform to the operator's Short Message Service Center (SMSC) for processing – regardless of contact selection or group size. This highly efficient feature provides repeated savings to the operator while generating multiple revenue events with each SMS transaction.

Integrated with other Kodiak Connected Applications – Wireless operators can offer subscribers Kodiak Group SMS with seamless integration to other applications, enabling users to choose how and when they communicate with their contacts.

Handset-based Contact and Group List Management – Kodiak Group SMS leverages the convenient Kodiak contact and group management interface which simplifies the addressing, organization, and identification of SMS recipients. This unique contact and group management capability allows wireless operators to market a compelling Group SMS offering to their subscribers.

Flexible SMS Management – Kodiak Group SMS supports a variety of SMS message sizes and easily interfaces with all popular SMSCs.

Multi-lingual Support – Kodiak Connected Applications can support multi-lingual requirement to address global and regional market demands.

Charging Origination – Kodiak Connected Applications support separate E164 numbering, providing wireless operators with the capability to bill based on group size.

For more information, please contact Kodiak Networks at www.kodiaknetworks.com