

Press Release

**RELIANCE COMMUNICATIONS SIGNS STRATEGIC TIE-UP WITH  
KODIAK NETWORKS FOR NATIONWIDE ROLL-OUT  
OF MOBILE CONFERENCING SERVICE**

- ***To Offer Mobile Conferencing Service @ Rs 99/Month only***
- ***Service to be offered to Postpaid as well as Prepaid Subscribers***
- ***First Mobile Operator to offer Mobile Conferencing on CDMA & GSM Networks***

**Mumbai, August 12, 2009** – Reliance Communications is undertaking the nationwide commercial roll-out of Mobile Conferencing Service. The company has tied-up with US-based Kodiak Networks, a global leader of group communications' solutions, as a partner for this service. Reliance Communications will roll-out the mobile conferencing service on a nationwide basis across both its CDMA and GSM networks.

Reliance Communications' mobile conferencing service enables its customers to establish a conference call amongst a group of 9 contacts from the phone address book with a single click. This is a great value add to its enterprise customers. While conferencing is an old established product, this service does not need manual intervention for the conference to be set up. The company plans to offer this service for as low as Rs 99/month. The service will be accessible through R-World and supported by all handset clients including Blackberry, BREW, Java, Symbian and Windows Mobile Operating System with over-the-air download ability.

As Reliance's partner, Kodiak Networks will offer the solution through its IP packet based Real-time Exchange™ System. Through this tie-up Kodiak will enable Reliance to offer two key conferencing services **Mobile Instant Conferencing** and **Mobile Scheduled Conferencing**.

**Commenting on the new service roll-out, Mr Krishna Durbha, Head – VAS, Reliance Communications said,** "Our Mobile Conferencing service is a cost-effective, efficient and convenient solution that will prove to be a definite enabler for enhanced productivity to enterprises customers. Availability of Mobile Scheduled Conferencing for prepaid segment will lead to new revenue upsides for Reliance Communication."

**Kris Patel, Executive Vice President and CTO, Kodiak Networks adds,** "Kodiak is pleased to partner with Reliance Communications, the leading mobile operator in India with pan-India presence in both CDMA and GSM markets. Our solution is designed to simultaneously support GSM, CDMA and upcoming 3G networks and is a proven solution for productivity enhancement for enterprises and revenue enhancement for Reliance Communications."

The **Mobile Instant Conferencing** service will provide immediate dial-out mobile conferencing, including one-touch mobile call origination from the handset contact list. Business colleagues, consumers and social networking groups can instantly join a conference call from any combination of wireless, or wireline phones, local or long distance.

The **Mobile Scheduled Conferencing** will allow users to schedule conference calls directly from their mobile handset. Convenient auto-SMS reminders are sent to attendees at the conference start time. Participants can join or rejoin the conference with a single click and are instantly auto-authenticated without personal identification numbers (PIN). All participants can see who is on the conference call.

### **About Reliance Communications**

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Anil Dhirubhai Ambani Group. The Reliance Anil Dhirubhai Ambani Group currently has a net worth in excess of Rs. 64,000 crore (US\$ 13.6 billion), cash flows of Rs. 13,000 crore (US\$ 2.8 billion), net profit of Rs. 8,400 crore (US\$ 1.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of over 80 million including over 2 million individual overseas retail customers, ranks among the Top 10 Telecom companies in the world by number of customers in a single country. Reliance Communications corporate clientele includes 2,100 Indian and multinational corporations, and over 800 global, regional and domestic carriers.

Reliance Communications has established a pan-India, next generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 20,000 towns and 500,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 175,000 kilometers of fibre optic cable systems in India, USA, Europe, Middle East and the Asia Pacific region.

### **About Kodiak Networks**

Kodiak Networks ([www.kodiaknetworks.com](http://www.kodiaknetworks.com)) provides wireless operators with a comprehensive mobile solutions portfolio proven to increase revenue, promote group-based communications, and improve customer loyalty and retention. The Kodiak Connected Portfolio is comprised of mobile solutions targeted at Business and Consumer segments; an integrated mobile applications suite; and client-based and clientless user interfaces for open OS and embedded devices. The Portfolio components are based on the Kodiak Real-Time Exchange™ (RTX), a flexible, standard-based, multi-generational IMS compliant platform, which easily scales from independent operators to multinational carriers utilizing 2G or 3G networks. Kodiak customers span the globe and include deployments in North America, Europe, India, Latin America and Asia/Pacific.

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